



Smart Payment
Systems, Ltd.



ISSUE 8

SMARTSOLUTIONS

IN THIS ISSUE

President's Message

Featured Article:
Season for Change

Special Promotions:
Online tutorials

SEASON FOR CHANGE

It is said that the only constant in life is change. In the busy world of retail, that can't be more true! Today in retail, we are faced with many challenges that simply didn't exist before. Shopping habits are always changing, new competitors enter the marketplace and the speed of technology can quickly spell the difference between success and failure.

In this account, it's not only a retailer's responsibility to acknowledge these changes, but to understand the role that today's technology can play in driving their operation to success.

Technology is often looked at as "a double edged sword". If you learn how to control it, you should benefit from the rewards that can come along with it. If you choose to adopt new technology just for the sake of technology it will quickly lead to wasted time and loss of revenue.

The POS software is one of the most important technologies that retailers must adopt. They are the central nervous system of any retail operation. However, a large portion of today's retailer's are still struggling with issues because they are entering transaction details into the Electronic Cash Register's or into a non integrated POS system and then into a POS terminal to process their debit and credit card transactions.

Change is upon the retail industry and integrating payments into your POS system should be a top priority. And with the upcoming CHIP and PIN cards, this will definatley make the movement easier.

The time for change is **RIGHT NOW!**

BNA will work with you to ensure you are properly set up to integrate payments into your POS solutions and receive everything you need to prepare for the major changes that are happening in 2010.

For more information, contact BNA

PRESIDENTS MESSAGE:

Well, spring has finally sprung!

I've been out in the garden raking up all the evidence of the long winter. I've even spotted about an inch of tulip popping up!

While I know there is a chance of a last frost this early in spring, I also know the warm weather is not far away!

With the season's changing, I also know that the only constant in life is change!

That is why this months article is about change... A season for change, and how in retail, it can be the key factor between success and failure.

I hope you enjoy reading it!

Cheers!

Matt





Smart Payment Systems, Ltd.



SPECIAL PROMOTION

Check out our new online tutorials at www.bnasmartpayment.com

Follow step by step while we take you through transactions on your terminal as well as an online web reporting guide.

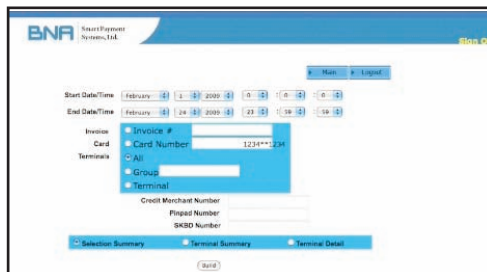


ABOUT BNA

BNA Smart Payment Systems offers businesses globally a secure alternative to higher cost and less flexible POS transaction automation systems. We provide credit and debit card payment terminals and transaction handling services involving all aspects of POS credit, debit and stored value card processing. As the industry approaches 2010, BNA customers also will be equipped to make an easy and affordable transition to Chip and PIN systems.

BNA enjoys a powerful strategic alliance with Banksys of Brussels, a world recognized payment solutions provider known for innovation, security and reliability. In June 2001, BNA was appointed by Banksys to develop and certify payment software applications for North American Financial Institutions. The same year, BNA was give exclusive distribution rights for Banksys electronic payment products (terminals) in Canada and the United States

Today, BNA has certified credit and debit payment applications with more than eight payment processors, serving industries such as General Retail, Restaurant, Entertainment and Professional Services.



Think you are stuck with your current transaction supplier because it costs too much or takes too much time to change? Think again. At BNA we take care of all the details for you. Simply let us know you'd like to install the most secure transaction services in your business and we'll take care of the rest.



GET STARTED NOW!

Join us for our Getting CHIP & PIN Ready tutorial, sign up now.

Call us today at **905.726.9753**, or visit www.bnasmartpayment.com for more information